



# New mechanisms for investing in woodlands

A sustainable and low carbon Scottish economy, ECCI, Edinburgh

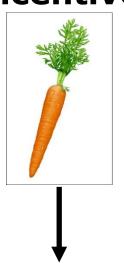
**28 November 2016** 

Dr Pat Snowdon Forestry Commission



## **Forest policy instruments**

## **Incentives**



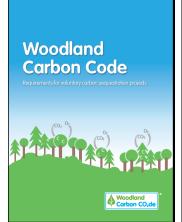
Govt. grants



## **Standards**







### **Information**

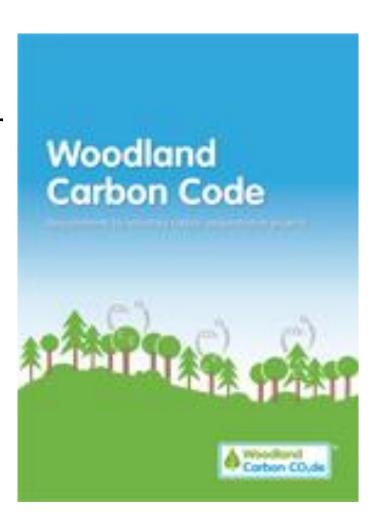








- Launched in 2011 Woodland Creation only
- Clarity and transparency to bolster market confidence
- High standard with rigorous scientific basis
- Increase private investment into woodland creation
- Voluntary standard, similar principles to Gold Standard, VCS
- Set framework that could support mandatory market in future







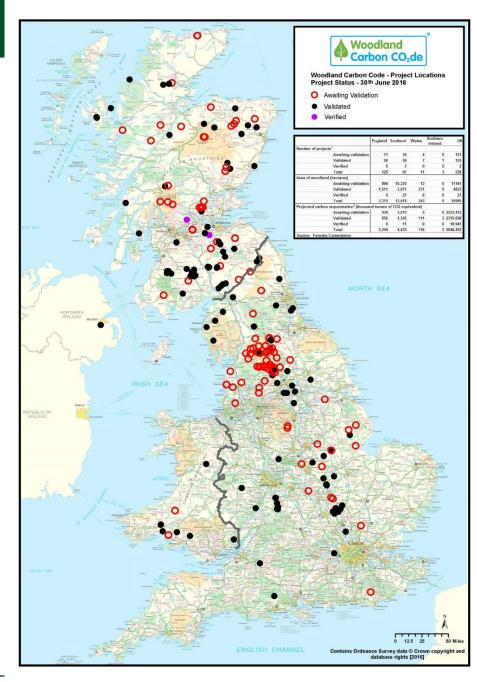
## Requirements

- Sustainable forest management: UK Forestry Standard
- Additionality Legal : Financial : Barrier
- Transparency Markit carbon registry
- Permanence
  - Forestry Act, EIA regs, risk assessment, carbon buffer
- Prediction and monitoring
  - Baseline: Leakage: Project benefit
  - Forest Research carbon models and assessment protocols
- Independent certification (accredited by UKAS)
  - Validation and periodic verification



#### UK as of 30 June 2016:

- 238 Projects registered
- 15,985 ha woodland
- 5.8 MtCO<sub>2</sub> over lifetime
- 125 projects validated
- 4,822 ha woodland
- 2.3 MtCO<sub>2</sub> over lifetime
- 2 projects verified (yr 5)
- 21 ha woodland
- 11,000 tCO2 over lifetime
- 40 Project Developer accounts
- > 14 Project Developers with validated projects
- 70 Corporate Buyers





## **Buyers**

- UK-based corporates for CSR or to compensate for their UK-based emissions
  - Retail: Waitrose, M&S, Sofa.com
  - Paper/Printers: Premier Paper
  - Transport: Stagecoach(Bus), Taxi, Chauffeur
  - Travel: Eurocamp
  - Fuel Distribution/Cards: BWOC, All Star Cards
  - Financial: Green Investment Bank
  - Venues: Edinburgh Int. Conference Centre
- Around 60% of units sold 'up-front' already (equates to c£10M for the validated units)
- Price: £7-15/tCO<sub>2</sub>





# **Buyers like:**

- Local and tangible –
  Customers and staff can visit and touch
- Employee engagement –
  Staff can visit and engage with the project
- Customer engagement –
  Customers can relate to your chosen CSR or carbon project



- PR opportunities get your CEO or Head of Sustainability out to plant trees
- Product differentiation demonstrate the social, environmental and carbon benefits of your company or product





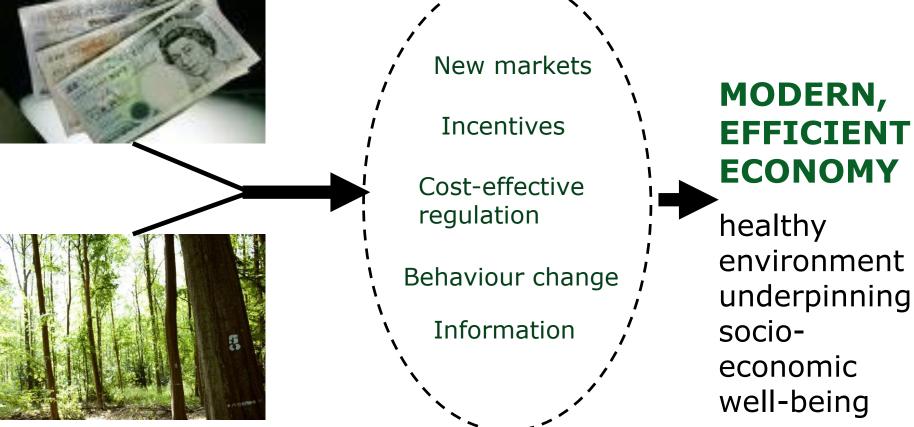
## Other new mechanisms?





## A sustainable vision





**Natural capital** 

"bottom line" - ecosystems have real values



# Thank you



forestry.gov.uk/carboncode