

# Benefits to Organisational Supports of LINK

## Networking, Profile and Mutual Learning Opportunities

Organisational Supports will be invited to three of the best Environment sector networking opportunities of the year in Scotland:

### ***Scottish Environment Reception***



Organisational Supporters receive up to four guest invitations to this evening reception normally held in April. This is one of the best annual networking opportunities. For over a decade it has been held in the Scottish Parliament.

### ***Annual Festive Reception:***



Organisational Supporters receive up to four invitations to the LINK festive reception held in Edinburgh in December. This is an informal networking opportunity popular with members and those LINK engages with across government and civil society.

### ***Scottish Environment LINK Annual Congress:***



Organisational Supporters are invited to attend this annual networking event, normally held in the autumn. It is an opportunity for focussed mutual learning and discussion of a subject of topical interest. Previous event themes include Successful environmental campaigning; The Environment & The Economy, The Environment and The Media, the contribution to Sustainable Development of the Environmental and Business Sectors, Keeping the environment on the agenda during the Brexit years. The cost for attendance is the same as for LINK members.

**Website:**

Organisational Supporters, should they wish, will be listed on the LINK website at [www.scotlink.org](http://www.scotlink.org) with name, logo, description and a link to their website. Organisational Supporters are acknowledged in LINK’s Annual Report.

**Information Services**

**Advocacy Monitoring:** A weekly email report covering issues of core relevance to Scotland’s environmental sustainability. The service alerts recipients to the environmentally relevant business coming up over the next week in the Scottish Parliament (questions, motions, committee business), reviews recent action (including answers, reports), relevant Scottish Government press releases & consultations. It also covers relevant news from Westminster and Europe, and key media stories.

Information from Organisational Supporters is routinely circulated to LINK members.

**LINK Publications:** Cover a wide range from commissioned reports to position papers. Supporters will be notified by a monthly email.

**LINK Meeting Room, Perth**

Organisational Supporters can use the meeting room at LINK HQ in Perth free of charge up to twice a year. Beyond this the room may be booked at very modest cost. The room caters for 10 people, has internet and telephone connections. Data projector, laptop, speakerphone, and light refreshments are supplied.

**The Application Process**

We welcome enquiries and applications from organisations which share LINK’s vision of contributing to a more environmentally sustainable society in Scotland, whose aims are broadly compatible and which do not preclude the pursuit of sustainable development and the protection of wildlife, landscape and the quiet enjoyment and appreciation of the countryside.

The applicant must not be eligible for membership of LINK. If the organisation is eligible, please see the guidance on becoming a member on the website, or call LINK to discuss. Organisations that are otherwise eligible except that they are local as opposed to national in focus, may apply to be an Organisational Supporter

Applications for Organisational Supporter affiliation will be assessed by the LINK Board. This process should be completed within 4 weeks but may take longer if clarifications are needed on significant points. The organisation should demonstrate on application that it broadly supports LINK’s strategic objective of working towards a sustainable Scotland.

The cost is tiered according to the organisation’s income, as follows:

Income of Business Supporter	Annual cost to Supporter
Less than £250,000	£250
Less than £1 Million	£500
Less than £10 Million	£1,000
Greater than £10 Million	£2,000

## Terms and Conditions

1. All organisations which appreciate the work done by LINK in bringing environmental NGOs together and facilitating a shared voice on environmental issues, and which wish to offer some financial support to the work done by the LINK network, are welcome to apply to become an Organisational Supporter of LINK.
2. Organisational Supportership does not confer any engagement benefits in LINK's Groups and Subgroups.
3. As the benefits LINK provides for its Organisational Supporters are the same services which are provided to its Member Bodies, these benefits/services are subject to periodic review and may be changed or terminated subject to funding or staffing constraints at the discretion of the LINK Board. Organisational Supporters will be notified immediately of any changes and offered alternatives if these are available.
4. The Advocacy Monitoring service is delivered by LINK staff. The content is relevant to LINK members' interests, covering issues of core relevance to Scotland's environmental sustainability. The Monitoring service is provided by email. Organisational Supporters should ensure it is not circulated beyond their organisation. Organisational Supporters that are networks should not circulate it onwards to their members.
5. The Advocacy Monitoring is normally provided weekly. The average provision over the year is 48 weeks out of 52, with interruptions due to staff holidays, though these will occur where possible during parliamentary recess.
6. LINK will be pleased to cite the Organisational Supporter on its website and in its annual report, with no implication of blanket support for LINK policy positions or activities. The Organisational Supporter is welcome to cite its affiliation to LINK on its website or other materials, without implying LINK's support of its policy positions and activities. If the Organisational Supporter wishes to press release or publicise in other ways its support of LINK, and/or on-going relationship with LINK, then LINK should approve any promotion.
7. Subscriptions are invoiced annually in advance of services received.
8. LINK reserves the right to terminate the relationship with an Organisational Supporter if there is reason to believe the conditions of the affiliation are being misused, in which case a pro-rata proportion of the annual subscription will be refunded (if appropriate) at date of termination.
9. LINK reserves the right to decline Organisational Supporter status to any organisation, or to terminate the relationship with an Organisational Supporter at any time, should it believe that the commercial activities and policies of the company are against the best interests of Scotland's environment. Such a decision will be at the discretion of the LINK Board of Trustees.