Business Benefits

Networking, Profile and Mutual Learning Opportunities

Business Supporters* will be invited to three of the best Environment sector networking opportunities of the year in Scotland:

Scottish Environment Week: Annual Reception

Business Supporters will receive up to four corporate guest invitations to the Annual Reception held as part of LINK’s Scottish Environment Week. This is one of the best opportunities each year to informally meet senior figures from across all parts of the environment sector, with attendees from the public, civic and private sectors.

For the last nine years it has been held in the Scottish Parliament.

Annual Festive Reception:

Business Supporters will receive up to four invitations to the LINK festive reception in Edinburgh in December.

This is another opportunity to meet politicians, civil servants, media, business contacts and senior figures in the eNGO sector, at an informal festive evening.
Scottish Environment LINK Annual Congress:

Business Supporters will be invited to attend this annual one day event, usually held in November, which is an opportunity for focussed mutual learning and discussion on a subject of topical interest. Previous event themes include The Environment & The Economy, The Environment and The Media, and the contribution to Sustainable Development of the Environmental and Business Sectors. The cost for attendance will be the same as for LINK members.

Website:

Business Supporters will be prominently acknowledged on the LINK website at www.scotlink.org with company name, logo, brief text to articulate the reason for their decision to support LINK, and with a link to their own organisation’s website. New Business Supporters will be reported in the LINK Newsletter and internal Bulletin, and acknowledged in our Annual Report.

Information Services

Parliamentary Monitoring: A weekly report, circulated by email covering issues of core relevance to Scotland’s environmental sustainability. The service primarily alerts recipients to the environmentally relevant business coming up over the next week in the Scottish Parliament (questions, motions, committee business), reviews recent action (including answers, reports), relevant Scottish Government press releases & consultations.

LINK Newsletter: Covering news and views of the eNGO sector in Scotland. Supporters can have printed or electronic versions. The newsletter is circulated widely to Members and Supporters, funders and key contacts within government and agencies.

LINK Publications: Cover a wide range from commissioned reports to position papers. Supporters will be notified by email at the time of publication and can request a printed copy.

Working together in future

There may also be opportunities in future for Business Supporters to work with LINK in sponsoring projects in policy areas of mutual interest to both parties.

*These organisations will be known in due course as Business Supporters, once LINK’s Memorandum & Articles have been changed to recognise this affiliation, at a future AGM.
The Application Process

We welcome enquiries and applications from business organisations which share LINK’s vision of contributing to a more environmentally sustainable society in Scotland, whose aims are broadly compatible and which do not preclude the pursuit of sustainable development and the protection of wildlife, landscape and the quiet enjoyment and appreciation of the countryside.

Applications for Business Supporter affiliation will be assessed by the LINK Board. This process should be completed within 4 weeks but may take longer if clarifications are needed on significant points. The organisation should demonstrate on application that it broadly supports LINK’s strategic objective of working towards a sustainable Scotland.

The cost is tiered according to the organisation’s income, as follows:

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<thead>
<tr>
<th>Income of Business Supporter</th>
<th>Annual cost to Supporter</th>
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<tbody>
<tr>
<td>Less than £250,000</td>
<td>£250</td>
</tr>
<tr>
<td>Less than £1 Million</td>
<td>£500</td>
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<tr>
<td>Less than £10 Million</td>
<td>£1,000</td>
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<tr>
<td>Greater than £10 Million</td>
<td>£2,000</td>
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Terms and Conditions

1. All business organisations which appreciate the work done by LINK in bringing environmental NGOs together and facilitating a shared voice on environmental issues, and which wish to offer some financial support to the work done by the LINK network, are welcome to apply to become a Business Supporter of LINK. Scottish Environment LINK is unable to accept applications from business federations and networks though their individual members are welcome to apply.

2. As the benefits LINK provides for Business Supporters are the same services which are provided to LINK Member Bodies, these benefits/services are subject to periodic review and may be changed or terminated subject to funding or staffing constraints at the discretion of the LINK Board. Business Supporters will be notified immediately of any changes and offered alternatives if these are available.

3. The Scottish Parliamentary Monitoring service is delivered by LINK staff. The content is relevant to LINK members’ interests, covering issues of core relevance to Scotland’s environmental sustainability. The Monitoring service is provided by email. Business Supporters should ensure it is not circulated beyond their organisation.

4. Scottish Parliamentary Monitoring is normally provided weekly. The average provision over the year is 48 weeks out of 52, with interruptions due to staff holidays, though these will occur where possible during parliamentary recess.

5. Helping to shape events in Scottish Environment Week may incur additional costs towards catering, speakers etc. Business Supporters and participating members may expect to contribute towards some or all of these costs.

6. LINK will be pleased to cite the Business Supporter on its website and in its annual report, with no implication of blanket support for LINK policy positions or activities. The Business Supporter is welcome to cite its affiliation to LINK on its website or other materials, without implying LINK’s support of its policy positions and activities. If the Business Supporter wishes to press release or publicise in other ways its support of LINK, and/or on-going relationship with LINK, then LINK should approve any promotion.

7. Subscriptions are invoiced annually in advance of services received, and payments can be spread at quarterly intervals.

8. LINK is unable to accept applications from networks though their individual members are welcome to apply.

9. LINK reserves the right to terminate the relationship with a Business Supporter if there is reason to believe the conditions of the affiliation are being misused, in which case a pro-rata proportion of the annual subscription will be refunded (if appropriate) at date of termination.

10. LINK reserves the right to decline Business Supporter status to any organisation, or to terminate the relationship with a Business Supporter at any time, should it believe that the commercial activities and policies of the company are against the best interests of Scotland’s environment. Such a decision will be at the discretion of the LINK Board of Trustees.