



Making things last

The circular economy as an enabler of change

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Zero Waste Scotland

We exist to create a society where resources are valued and nothing is wasted.

Our work contributes to key Scottish Government targets:

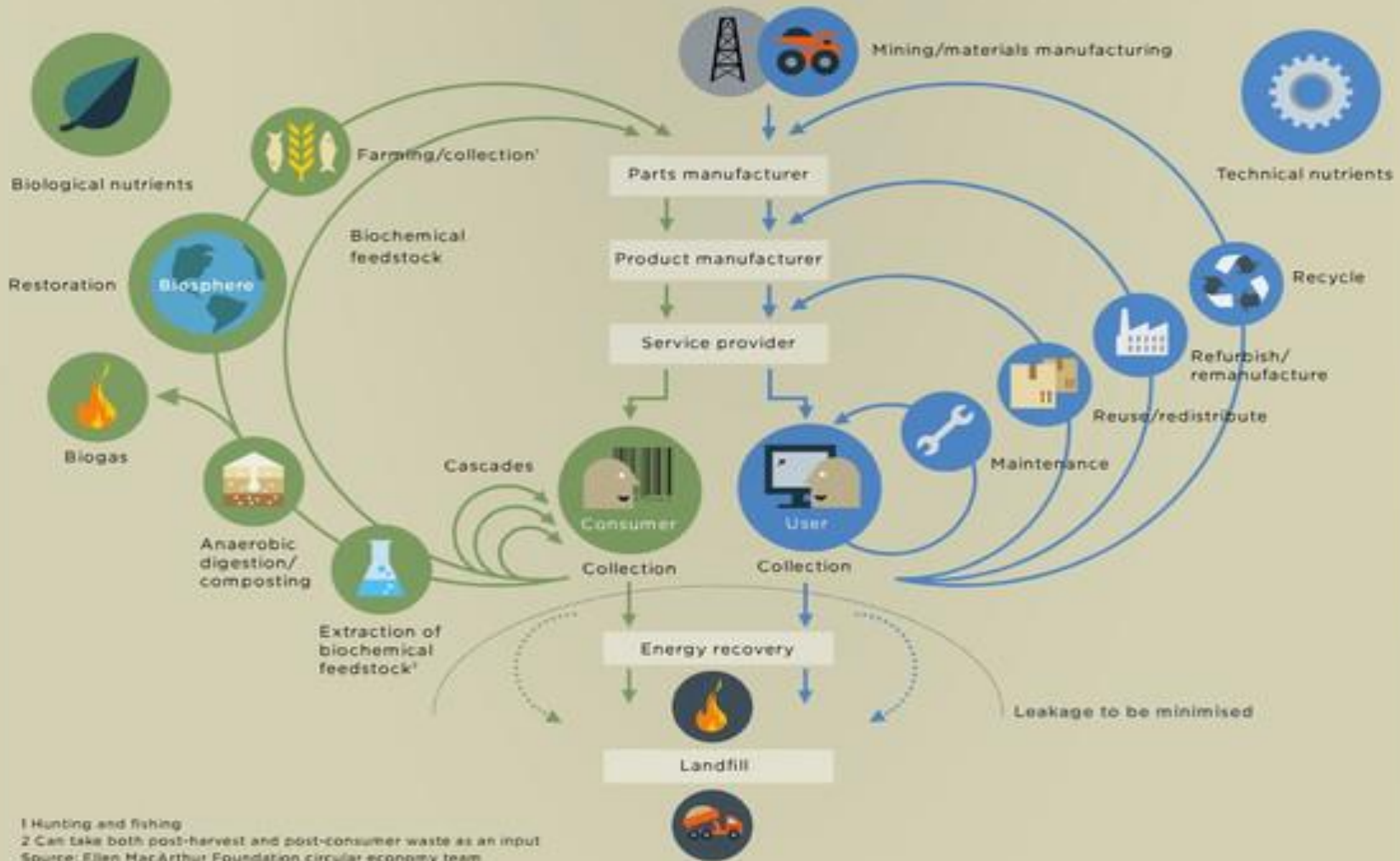
- Recycling 70% of all waste by 2025
- Reducing waste by 15% by 2025
- Meeting 11% of heat demand from renewables by 2020
- Reducing total energy consumption over by 12% by 2020
- Reducing Scotland's greenhouse gas emissions by 42% by 2020



What is a Circular Economy?

- Designing value-retention into the economy
- Move away from ‘take, make, dispose’
- Will be enabled by:
 - Design for regeneration
 - Substituting materials
 - Products to services
 - Sharing or peer-to-peer economy
 - Repair and resupply industries

The circular economy—an industrial system that is restorative by design



In three words...





Value retention
Jobs
Emissions reduction
Natural capital
Industrial strategy
Mitigating business risk

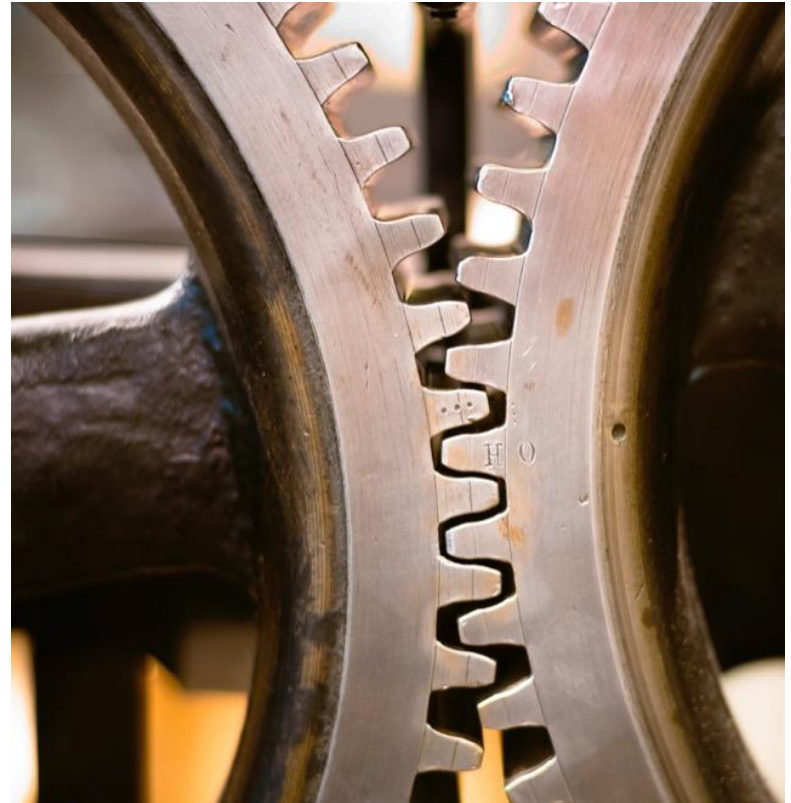
We need to build
resilience



Accelerating a circular economy

Our goal is to help speed up the transition to a more circular economy in Scotland

- £18 million Investment Fund and Support
- City and regional approaches
- Priority sectors: manufacturing; food and drink; construction; energy





Thank you.

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