



Scottish
Environment
LINK

LINK'S PROGRAMMES OF WORK				
Area of work	Group	Outcomes	Impact	Objectives
Our seas Sustainable fish stocks Ecologically productive habitats Flourishing coastal communities	Marine Aquaculture	Sustainable fish stocks Ecologically productive habitats Flourishing coastal communities	National policy process: LINK's position in Govt proposals = sound env policies Stakeholders promote env proposals.	A sustainable Scotland Where Scotland's nature, land and seascapes are healthy and resilient, supporting thriving communities and flourishing people. A strong voice For the environment, nature, land and seascapes so they support a prosperous future. An effective network Communicating effectively, working together and achieving more.
Our society Equal rights for communities A circular economy Effective environmental legislation Environmentally aware planning	Brexit Economics Governance Legal Strategy Planning	Implementation: Move from rhetoric to reality. Just Transition: Decreasing threats to environment & people.		

LINK's role
 Amplify
 Build
 Campaign
 Challenge
 Co-ordinate
 Create
 Enable
 Inspire

Activities
 Building awareness
 Putting issues onto agenda
 Advocating policy change
 Monitoring & assessment
 Developing partnerships
 Informing & capacity building

Vision
 Scotland's environment is

Connected
Restored
Resilient

 Our society and wellbeing have nature at their heart, benefitting people, communities and the planet.

The voice for
Scotland's environment

Strategy 2020— 2024



CONTACT DETAILS

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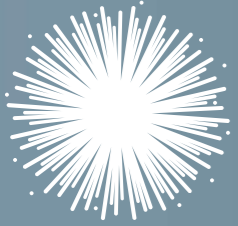
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Our society and wellbeing have nature at their heart,
benefitting people, communities and the planet.

WHAT IS LINK FOR?

The challenges of the current climate emergency and biodiversity crisis mean that our nation's wellbeing must fundamentally be based on a healthy environment where nature and people thrive.

This strategic plan identifies what LINK will do in response to these crises and in support of the transformative changes required in Scotland and beyond. LINK cannot do this alone however: it is vital that we work with other stakeholders and partners in wider coalitions to maximise the expertise, and resources we can all bring to tackling these global, world changing issues.

WHAT DOES LINK DO?

LINK facilitates change: we build collaboration, support and enable partnership working to add value for the environment through leadership and engagement.

As the voice for Scotland's environment, the LINK network exists to support our members in making change happen on the ground for a healthier environment, healthier societies and a healthier planet.



OUR LAND is home to ecologically coherent and inspiring landscapes, where nature thrives as part of productive sustainable land use

SDG11; SDG15



OUR SOCIETY thrives with equal rights for communities; access to a healthy, safe environment and is based on a circular economy

SDG12



OUR SEAS are home to ecologically productive habitats and wild seascapes with sustainable fish & marine stocks and flourishing coastal communities.

SDG14

SAVE SCOTTISH SEAS

is our longest running partnership project, with investments to date of >£1 million to contribute to effective world leading legislation to protect Scotland's marine habitats and species

SPECIES CHAMPIONS

is our initiative working with >80% of MSPs who adopt a species and work with us to find out more about it, its habitat & wider impacts in Scotland today. Together we visit local communities and projects, advise on relevant legislation and raise the profile in Parliament

CIRCULAR SCOTLAND

supported by Friends Provident Foundation, works to increase understanding of the benefits of a circular economy and to work with government and partners to create legislation to support such a transformational change

FIGHT FOR SCOTLAND'S NATURE

is our campaign that builds public support for environmental legislation beyond Brexit. With >80% of Scotland's environmental legislation in jeopardy, we work with members and government to ensure that our environment is protected & able to support the kind of Scotland we all want to live in

References:

UN Sustainable Development Goals (SDGs): <https://sustainabledevelopment.un.org/?menu=1300>
International Panel on Climate Change report (2018) https://report.ipcc.ch/sr15/pdf/sr15_spm_final.pdf
International Panel on Biodiversity and Ecosystem Services report (2019) <https://ipbes.net/global-assessment-report-biodiversity-ecosystem-services>
Save Scottish Seas: <http://www.savescottishseas.org/>
Species Champions: www.scotlink.org/link-campaigns/species-champions/
Circular Scotland: www.scotlink.org/link-campaigns/a-circular-economy-for-a-fairer-footprint/
Fight for Scotland's Nature: www.fightforscotlandsnature.scot/
LINK's Strategic Plan 2020—2024 <https://www.scotlink.org/publication/link-strategy-2020-2024/>

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