MARINE POLICY AND ENGAGEMENT OFFICER
PERSON SPECIFICATION

ESSENTIAL

- First degree or degree-level experience in relevant discipline, e.g. the environment, conservation, marine ecology, sustainable development, coastal and marine management, politics, law, communications
- At least three years’ work experience in a relevant conservation body, institution, agency or company working in political and economic aspects of environmental policy at a Scottish or UK level, preferably with some scientific knowledge, and including experience of securing change in policy
- Knowledge of coastal and marine conservation issues, legislation, policies and organisations
- Well-developed advocacy skills, with experience in and track record of influencing policy development, ideally within Scotland
- Ability to understand, analyse and help develop multi-disciplinary (ecology, economic, political) policies
- Experience in planning national public events
- Project management experience
- Ability to work as part of a team and commitment to high levels of communications within that team
- Well-developed inter-personal skills, including the ability to deal authoritatively and advocate for at times complex policy proposals, with professionals and senior staff in other organisations and government
- Excellent written and verbal communication, high standard of public speaking
- Ability to manage/organise a heavy, diverse and unpredictable workload
- Articulate, numerate and a self-starter with high self-motivation, initiative and a strong commitment to, and knowledge of, conservation
- Highly developed understanding and experience of working across a range of media including development of web/print/social media content, including video

HIGHLY DESIRABLE

- Strategic planning skills and experience
- Excellent working knowledge, acquired through experience, of the structures and processes of government, parliament and politics in Scotland
- Good working knowledge of Scotland, its institutions, legal framework, environment and current environmental issues, and good understanding of the voluntary sector
- Experience of GIS
- Ability to work independently, on the basis of regular electronic briefings with manager and contact with clients
- Enthusiasm and self-motivation: essential to success in the post and job satisfaction of the appointee