



Scottish
Environment
LINK

LINK Advocacy Officer, Part-time, Fixed-term Person Specification

Essential

1. Degree, or degree-level experience, in a relevant discipline and at least two years' work experience in a relevant organization
2. Ability to understand, analyse and help develop multi-disciplinary (ecology, economic, political) policies
3. Advocacy skills and experience in influencing change including policy development
4. Skill in written and oral presentation, and well-developed understanding and experience of using the media (press, broadcast, social)
5. Ability to manage and prioritise workload and to maintain standards under pressure
6. Good listening skills and experience of using own initiative in supporting others
7. Well-developed inter-personal skills, including the ability to deal authoritatively and advocate for at times complex policy proposals, with professionals and senior staff in other organisations and government
8. Excellent team-working skills and an understanding of corporate disciplines including confidentiality, mutual briefing, and acting within limits of authority
9. Competent IT skills including Microsoft Office, Internet and Office 365 (the 'Cloud')
10. Enthusiasm and self-motivation: essential to success in the post and job satisfaction of the appointee

Desirable

1. Very good working knowledge of Scottish and UK governments and parliamentary institutions and experience of public affairs relevant to the roles outlined
2. Experience of working with multiple and diverse interests
3. Experience of campaigning
4. Familiarity with the voluntary sector
5. Knowledge of environmental issues and the debate around sustainable development
6. Knowledge of the media network in Scotland