



Ten Points for a Transformative Economic Strategy

The preparation of a National Strategy for Economic Transformation in Scotland has opened up the question of what such an economic strategy should contain – what are the criteria for judging it?

If an economic strategy is going to live up to the ambition of being “transformational”, it must set out how to shift our economy from one that is failing too many in our society and placing unsustainable demands on the environment to one that is centred on providing wellbeing for all, within environmental limits. Steps must be taken from the start to ensure its implementation aligns with the goals. No amount of rhetoric or vision statements can make up for timid delivery.

The following ten points have been prepared as key criteria for judging a new economic strategy in Scotland but we believe that they can be applied wherever economic policy is seeking to respond to these key challenges of the 21st century.

Remit and objectives

1. The goal: wellbeing for all within environmental limits

The core goal of the Strategy must be to show how to achieve wellbeing for all while living within environmental limits, focusing on delivering fairness, equality, dignity, connection, participation and regenerating nature. The economy should be a means to these ends and the policy hierarchy should reflect this. The focus should be principally on the composition and direction of development, not the rate of GDP increase.

2. Setting specific economic objectives to care for people and the planet

This means that specific objectives must include meeting climate change targets, reducing use of raw materials, setting and meeting biodiversity targets and making our economy more equal, both in terms of economic outcomes, and in terms of race, gender, and disability amongst other protected characteristics. It means demonstrating how the economy can care for both people and the planet.

3. Using all the tools available to government to meet those objectives

Economic transformation is a complex and multifaceted task, which will take time. This Strategy must show how all the fiscal and other levers available to the Government will be used over the next decade to achieve the goals of an economy that meets the needs of both people and planet.

Content

4. Policies must show how the objectives can be achieved

The Strategy must include policies and actions which can be shown to achieve these outcomes. It must cover the whole of the economy, projecting the investment and timescales needed in each sector. COVID has taught us that health and care are as important in this Strategy as, for example, energy and manufacturing. The Strategy should reflect these findings.

5. Combat economic pressures which are helping cause the problems



It will need to assess and combat existing pressures that are taking the economy in the wrong direction, towards climate crisis, environmental and biodiversity breakdown and increasing inequalities (vertical and horizontal). Patterns of ownership, business models, rent extraction and the distribution of power within economy and society must be considered. The Strategy should include plans to empower workers so they can reduce their working time and so share work more equally across society, and give people more time for caring responsibilities and other non-labour market activities.

6. Public priorities must lead the direction of development of the economy

Achieving these objectives will require a different relation between the public and the private realms. The government needs to be decisive in setting the direction of development for the economy and showing how enterprises can and should contribute to that. Government also has a vital role in ensuring free and universal access to foundational services and the infrastructure that the future economy needs.

7. Clear tests for all investment programmes

To plan and direct the investment needed, every investment and spending programme must be assessed against a set of clear tests and criteria. This must encompass honest appraisal of the sort of industries and enterprises that are needed in a Wellbeing Economy and action to support those whose livelihoods currently depend on sectors that must wind down to meet agreed climate targets.

8. Measure performance through metrics which matter

Different metrics and data (many of which are already assessed via the National Performance Framework) need to take precedence in policy decision-making. Multidimensional wellbeing indicators (including reductions in environmental damage and restoring biodiversity) should be prioritised, rather than GDP growth for its own sake (or as a proxy for other goals with the assumption that GDP growth will automatically bring attainment of the goals themselves).

9. An economic strategy for all sectors - economic transformation as a national mission

It needs to influence and align with the work and strategies of other social partners - from local government to the private sector. This means it needs to go beyond previous strategies: it should embrace the reality that economic transformation is a national mission that will only be achieved with everyone engaged. This takes us back to the process of design and the necessity of a broader, more participatory strategy than offered so far.

Process

10. An inclusive and participatory process

The process of completing the Strategy must be inclusive, drawing on participation and input from workers and the communities most affected. It cannot be transformational if it does not actively engage those people affected – in effect, all of us. It must hear and benefit from the lived experience of those who are in greatest need of a transformational economic strategy. The more inclusive an engagement there is in the development of this Strategy, the more likely it is to be both successful and effective in garnering the efforts of a wide range of actors whose enthusiasm and efforts are needed to transform the economy. Scotland's Citizens' Assembly to debate Climate Change is a good example that should be emulated.



This statement was prepared by Scottish Environment LINK's Economics Group, the Wellbeing Economy Alliance (WEALL) and Friends of the Earth Scotland with input and support from:

Scottish Women's Budget Group

Poverty Alliance

Common Weal

Scotland's International Development Alliance

Scottish Wildlife Trust

This statement has been endorsed by:

Tim Jackson, Professor of Sustainable Development, University of Surrey

Jan Webb, Professor of Sociology of Organisations, University of Edinburgh

Dave Reay, Professor in Carbon Management and Education, University of Edinburgh

Miatta Fahnbulleh, Chief Executive, New Economics Foundation

Gerry McCartney, Professor of Wellbeing, Glasgow University

Kate Raworth, Senior Teaching Associate, Environmental Change Institute, University of Oxford

Mike Danson, Professor Emeritus of Enterprise Policy, Heriot-Watt University

James Curran, Visiting Professor, Centre for Sustainable Development, University of Strathclyde

Victoria Chick, Emeritus Professor of Economics, University College London

Dan O'Neill, Associate Professor in Ecological Economics, University of Leeds

Julia Steinberger, Professor of Societal Challenges of Climate Change, University of Lausanne

Malcolm Sawyer, Emeritus Professor, Leeds University Business School

Molly Scott-Cato, Professor of Green Economics, Roehampton University

Prof Christine Cooper, Professor of Accounting, Edinburgh University

Laurie Macfarlane, Head of Patient Finance, Institute for Innovation and Public Purpose, UCL

Camilla Toulmin, Professor in Practice at the Lancaster Environment Centre, Lancaster University

Beth Stratford, Fellow New Economics Foundation and the Wellbeing Economy Alliance

Gregor Gall, Affiliate Research Associate at the University of Glasgow

Grace Blakeley, Author and journalist

Nancy Folbre, Professor Emerita of Economics, University of Massachusetts

Eurig Scandrett, Senior Lecturer in Sociology, Queen Margaret University

Andrew Mearman, Associate Professor of Economics, Leeds University

John Barry, Professor, Queen's University Belfast

Gary Dymksi, Professor of Applied Economics, Leeds University

Yannis Dafermos, Senior Lecturer in Economics, SOAS

Mark Huxham, Professor, School of Applied Sciences, Napier University

LINK is a Scottish Charity (SC000296) and a Scottish Company Limited by guarantee (SC250899), core funded by Membership Subscriptions and by grants from NatureScot, Scottish Government and Charitable Trusts.

Registered Headquarters: 13 Marshall Place, Perth, PH2 8AH

Advocacy Office: Dolphin House, 4 Hunter Square, Edinburgh, EH1 1QW



Elizabeth Bomberg, Professor of Environmental Politics, University of Edinburgh
Dennis Mollison, Emeritus Professor of Applied Probability, Heriot-Watt University
Karen Bell, Senior Lecturer in Urban Sustainable Development, Glasgow University
Elena Hofferberth, PhD student, Leeds University Business School
Tim Hayward, Professor of Environmental Political Theory, University of Edinburgh
Miriam Brett, Director of Research and Advocacy, Common Wealth
Andy Watterson, Professor, Public Health Researcher, Stirling University
Danny Wight, Professor, Institute of health and Wellbeing, University of Glasgow
Claire Duncanson, Senior Lecturer in International Relations, University of Edinburgh
Donald McKenzie, Professor, School of Social and Political Sciences, University of Edinburgh
Josh Ryan-Collins, Senior Research Fellow in Economics and Finance
Maria Nikolaidi, Associate Professor in Economics, Greenwich University

For further information contact:

Phoebe Cochrane

phoebe@scotlink.org



Scottish Environment LINK the voice for Scotland's environment

Registered office: 5 Atholl Place, Perth, PH1 5NE. A Scottish Charity No. SC000296

Scottish Environment LINK is a Scottish Company Limited by Guarantee and without a share capital under Company no. SC250899



LINK is a Scottish Charity (SC000296) and a Scottish Company Limited by guarantee (SC250899), core funded by Membership Subscriptions and by grants from NatureScot, Scottish Government and Charitable Trusts.
Registered Headquarters: 13 Marshall Place, Perth, PH2 8AH
Advocacy Office: Dolphin House, 4 Hunter Square, Edinburgh, EH1 1QW