

LINK Strategic Planning
Wednesday 14 December 2022
10:00-13:00

Online via Zoom
<https://us02web.zoom.us/j/87237571679>
Meeting ID: 872 3757 1679

AGENDA

10:00	Chief Officer's welcome
10:10	Setting the scene – where are we at the end of 2022 and where are we heading in 2023? - plenary Chief Officer: the year ahead: opportunities and challenges; LINK's strategic priorities; CoP outcomes & opportunities Advocacy Manager: Scottish parliament in 2023: opportunities and challenges including Nat Env Bill asks; Holyrood balance of power and tactics, Westminster; public opinions Campaigns Coordinator: 2022 LINK campaigns: Farm for Scotland's Nature; Fight for Scotland's Nature, Save Scottish Seas and Circular Scotland.
10:35	Q and A
10:40	Planning ahead to achieve our priorities - breakout sessions for Groups: Marine; Economics; Deer / Wildlife Management; Food and Farming; Governance; Green Recovery; Land use; Planning; Wildlife; Woodlands Group priorities: what are they, when do they need to happen, what LINK resources (staff & DPF support) is needed
11:45	Comfort break
12:00	Welcome back: LINK's Chair. Report back (10 groups): top 3 priorities for action; name check other group overlaps. Clarification Q and A after each report.
12:30	Member updates (those registered) - plenary: top 3
12:50	Closing remarks
13:00	Strategic Planning closes

LINK strategic planning 14 December 2022: facilitation note for convenors and vice convenors and all attendees

Welcome to LINK's Strategic Planning 2022 meeting. This will be held online via zoom:

Join Zoom Meeting: <https://us02web.zoom.us/j/87237571679>

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Purpose of event

Strategic Planning is the member's chance to guide the priorities of LINK Groups over the next Parliamentary session in 2023. Participants hear about the political and advocacy opportunities in Scotland, and more widely and will hear about LINK support for Campaigns in 2023. Members will also be able to let each other know what their own priorities for 2023 will be and where collaboration may be helpful or productive.

There will be regular chances to ask questions. The Q and A sessions will be facilitated by Charles and will use the chat function on zoom.

Meeting support:

Rachael will be allocated people to break out rooms and will be available in the background to help with any technical issues you have on the day. In your breakout room there is a 'help button' in the menu bar where you can call for help.

Joining Strategic planning in 2022:

You will receive a zoom link and enter the waiting room along with everyone else for the 1000 start on Wednesday 14 December. There is no need to join early.

Structure of the event

Scene setting from Deborah, Dan and Miriam: all questions will be invited via the hand function and also via the zoom chat function.

Break out session:

You will already have been allocated to a LINK Group, on which you are active. Your Group Convenor or vice convenor will be leading the break out session with support from a member of the LINK team. Not all Groups will be represented. Those Groups not represented will need to complete this piece of work in their next meeting. Deborah will be able to help with that, with some notice.

Each Group at Strategic Planning will have the link to a new work plan on google drive. This is essentially a copy from last year, with completed actions removed. 2023 Work plan documents for this meeting are [here](#). If someone in the group can share their screen, you will all be able to see what is in it. You can also, of course, go into the link yourself as long as you have a log in for google.

The exercise is as follows:

1. Is your Group's strategic headline target still appropriate? Please update it if needed.



2. Do your strategic targets cover all areas of work the Group will need to cover next year? Please amend by removing those that are no longer relevant and adding in any new areas of work. NOTE: anything in orange comes from LINK's manifesto asks and cannot be deleted!
3. Fill in the spreadsheet using the instructions in the tab called 'how to fill in this spreadsheet.'

You have 1 hour to complete this work.

In the final 5 minutes, agree a volunteer to report back to the plenary. Identify the top 3 priorities for action and to name check other group overlaps for those priorities. You will have 2 minutes to report back.

Break out sessions report back: Break out session volunteers will have 2 minutes to report back your agreed top 3 priorities.

Member update: each member present has 2 minutes to update the meeting on the top priorities they will be working on in 2023.

A record of the meeting

We will be taking a note of the plenary sessions of this meeting. However, we will be relying on your filled in googlesheet for the breakout sessions. Each Group, including those not present at the meeting, will be asked to check the contents of the sheet at their next meeting to ensure all those not present can input and to fill in details that were missed.

Any questions? Contact Rachael or Deborah via email with any queries.