

Scottish Environment Link

August 2026 Summary Document



Scottish
Environment
LINK

Conducted by Survation

Fieldwork: 5th August – 10th August 2026
Sample Size: 1007

Survation.

Methodology

Fieldwork Dates

5th August – 10th August 2026

Data Collection Method

Survey was conducted via online panel.

Different response rates from different demographic groups were taken into account.

Population Sampled

Adults aged 16+ in Scotland

Sample Size

1007

Data Weighting

Data was weighted to the profile of Scotland. Data was weighted by respondent's sex, age, region, and past vote (2024 general election, 2026 Holyrood constituency vote).

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1007 it is 95% certain that the 'true' value will fall within the range of 3.4% from the sample result.

Question presentation

All tables are shown in full, in the order and wording put to respondents.

In all questions where the responses are a list of statements, these will typically have been displayed to respondents in a randomising order.

The only questions which would not have had randomising responses would be those in which there was a natural order to maintain

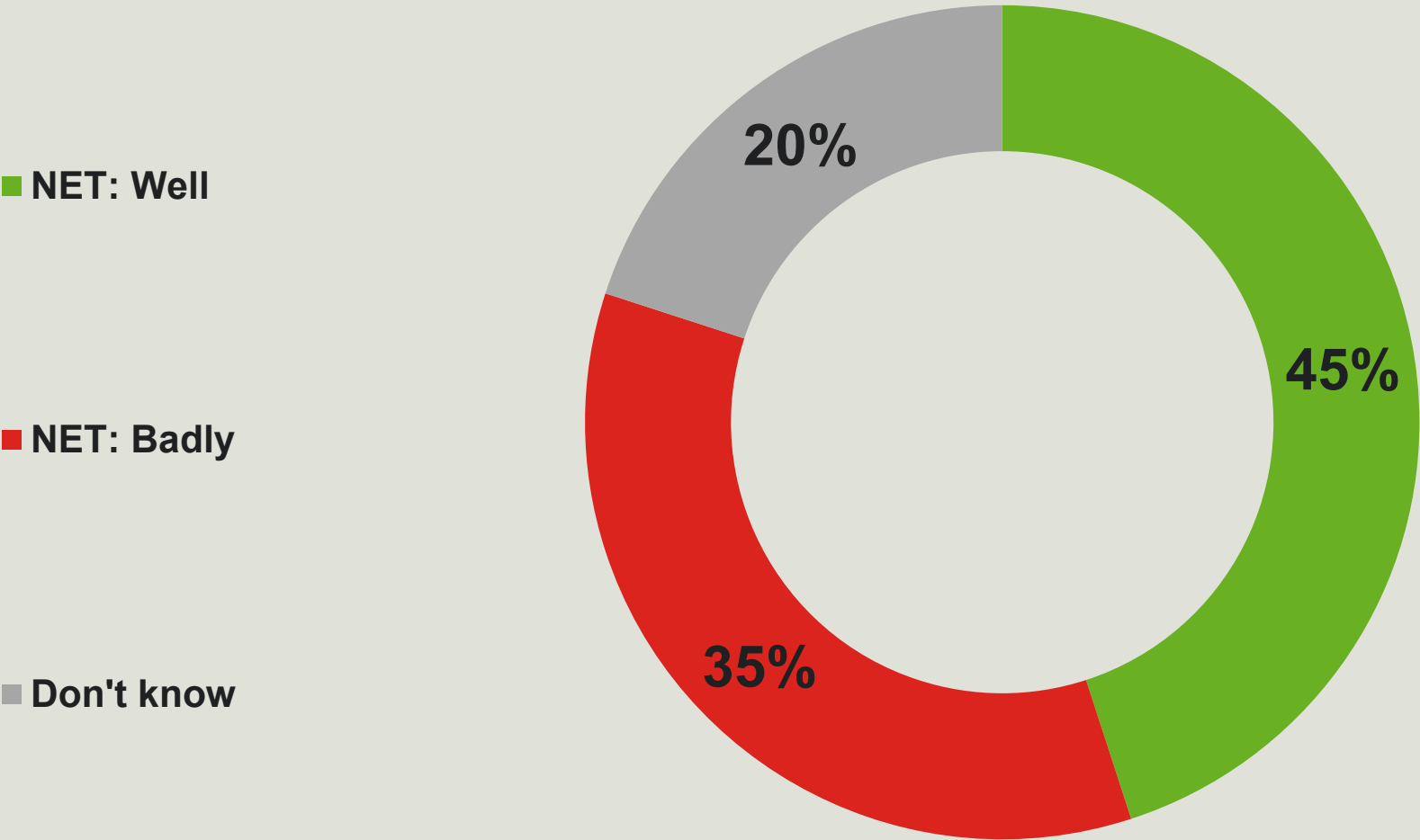
– e.g. a list of numbers from 0 to 10. "Other" and "Prefer not to say" options are not randomised.

Not all questions will have necessarily been asked to all respondents . They may be follow-on questions from previous questions or only appropriate to certain groups.

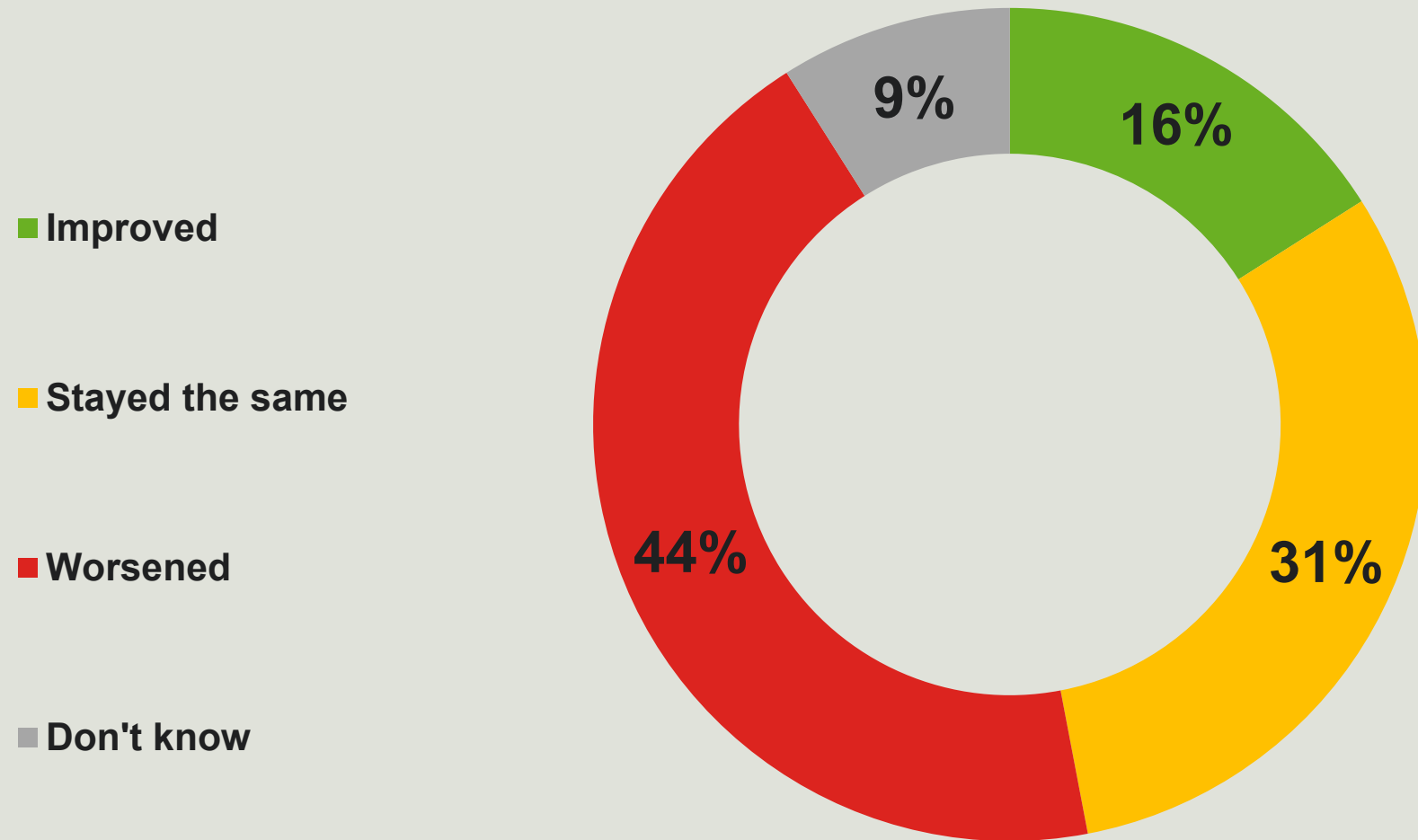
Lower response counts should make clear where this has occurred.

Data was collected, analysed, and weighted by Survation.

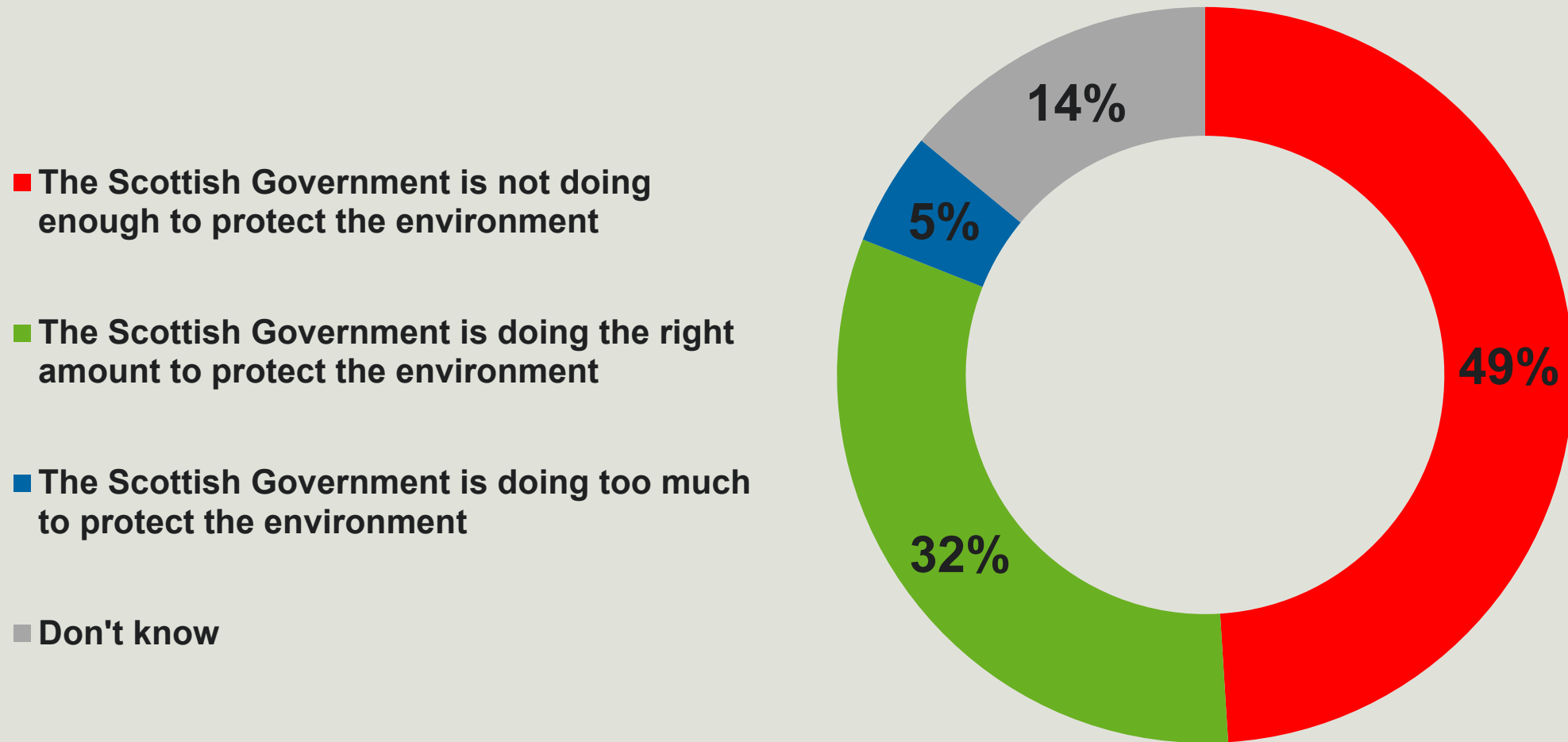
Table_Q1. How well or badly do you think the Scottish Government is doing in protecting nature?



Table_Q2. Within your lifetime, do you think the state of Scotland's natural environment has improved or worsened?



Table_Q3. Which of the following comes closest to your view?



Survation. Engaging opinion to inform the future.

Survation provides vital insights for brands and organisations wanting to better understand authentic opinion, adding value and credibility to the research we provide to our clients. We are an innovative and creative market researcher. We conduct bespoke online and telephone custom research, omnibus surveys, face to face research, and advanced statistical modelling and data analysis. For more information, go to: <https://www.survation.com/>

Survation is a Market Research Society (MRS) Company Partner. All MRS Company Partners and their employees agree to adhere to the MRS Code of Conduct and MRS Company Partner Quality Commitment whilst undertaking research. As a member of the British Polling Council, Survation has a strong commitment to transparency and the integrity of our work.

The Living Wage

Survation is proud to be a Living Wage Employer. This means that every member of staff in our organisation plus any contract staff are paid the London Living Wage. The Living Wage is an hourly rate set independently and updated annually, based on the cost of living in the UK. We believe that every member of staff deserves at least a Living Wage. You can find out more about the Living Wage by visiting www.livingwage.org.uk



British Polling Council